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Q1. Do you plan to move to another city after graduation?

	Gender			
	Total	Female	Male	Non Binary
Yes	52%	53%	51%	59%
No	22%	22%	21%	19%
Not sure	26%	25%	27%	22%
Refused	1%	0%	1%	0%
Total	101%	100%	100%	100%
(Unweighted N)	(2001)	(905)	(1009)	(87)

	Race						
	Total	White	Asian	Black Or Africa...	Hispanic Latino	American Indian	Two Or More...
Yes	52%	53%	42%	63%	43%	36%	64%
No	22%	21%	26%	15%	29%	23%	14%
Not sure	26%	26%	30%	19%	29%	41%	22%
Refused	1%	0%	1%	3%	0%	0%	0%
Total	101%	100%	99%	100%	101%	100%	100%
(Unweighted N)	(2001)	(1384)	(222)	(97)	(140)	(13)	(118)

Q2. What's the MOST important factor for you when choosing where to live after graduation?

	Gender			
	Total	Female	Male	Non Binary
Potential employment opportunities	65%	62%	67%	78%
Cost of living	14%	16%	13%	12%
Proximity to family and friends	12%	13%	11%	2%
Weather and the outdoors	4%	4%	3%	6%
Art, culture, and entertainment...	4%	4%	5%	3%
Refused	1%	1%	1%	0%
Total	100%	100%	100%	101%
(Unweighted N)	(2001)	(905)	(1009)	(87)

	Race						
	Total	White	Asian	Black Or Africa...	Hispanic Latino	American Indian	Two Or More...
Potential employment opportunities	65%	65%	72%	65%	63%	43%	63%
Cost of living	14%	12%	13%	18%	19%	33%	12%
Proximity to family and friends	12%	13%	7%	6%	15%	9%	15%
Weather and the outdoors	4%	5%	3%	2%	1%	0%	3%
Art, culture, and entertainment...	4%	5%	3%	5%	3%	14%	7%
Refused	1%	0%	1%	4%	0%	0%	0%
Total	100%	100%	99%	100%	101%	99%	100%
(Unweighted N)	(2001)	(1384)	(222)	(97)	(140)	(13)	(118)

Q3. What type of place would you most like to live in after graduation?

	Gender			
	Total	Female	Male	Non Binary
Downtown in a large city	18%	18%	18%	24%
Suburb of a large city	31%	29%	33%	23%
Downtown in a medium-sized city	15%	15%	12%	32%
Suburb of a medium-sized city	23%	22%	23%	15%
Small city or town	9%	10%	8%	1%
Rural community	5%	5%	5%	2%
Refused	1%	1%	1%	1%
Total	102%	100%	100%	98%
(Unweighted N)	(2001)	(905)	(1009)	(87)

	Race						
	Total	White	Asian	Black Or Africa...	Hispanic Latino	American Indian	Two Or More...
Downtown in a large city	18%	17%	22%	20%	15%	37%	26%
Suburb of a large city	31%	27%	42%	39%	34%	23%	23%
Downtown in a medium-sized city	15%	16%	12%	9%	16%	0%	15%
Suburb of a medium-sized city	23%	23%	19%	21%	23%	22%	24%
Small city or town	9%	9%	3%	7%	8%	10%	10%
Rural community	5%	6%	0%	1%	5%	9%	3%
Refused	1%	0%	2%	4%	0%	0%	0%
Total	102%	98%	100%	101%	101%	101%	101%
(Unweighted N)	(2001)	(1384)	(222)	(97)	(140)	(13)	(118)

Q4. Which state offers the best quality of life?

	Gender			
	Total	Female	Male	Non Binary
Alabama	1%	1%	2%	0%
Alaska	2%	2%	3%	0%
Arizona	4%	4%	4%	0%
Arkansas	1%	1%	1%	0%
California	19%	21%	16%	20%
Colorado	10%	10%	10%	17%
Connecticut	1%	1%	1%	0%
Delaware	0%	0%	0%	0%
Florida	1%	1%	2%	1%
Georgia	2%	2%	1%	0%
Hawaii	3%	3%	3%	5%
Idaho	0%	0%	0%	0%
Illinois	1%	1%	1%	1%
Indiana	0%	1%	0%	0%
Iowa	0%	0%	0%	0%
Kansas	0%	0%	1%	0%
Kentucky	1%	1%	1%	0%
Louisiana	0%	0%	0%	0%
Maine	2%	2%	1%	1%
Maryland	1%	1%	1%	0%

		Gender		
	Total	Female	Male	Non Binary
Massachusetts	5%	5%	5%	4%
Michigan	2%	1%	1%	4%
Minnesota	2%	2%	2%	4%
Mississippi	0%	0%	0%	0%
Missouri	1%	1%	1%	0%
Montana	1%	1%	1%	0%
Nebraska	0%	0%	0%	0%
Nevada	0%	0%	0%	0%
New Hampshire	1%	1%	1%	0%
New Jersey	1%	1%	1%	0%
New Mexico	0%	0%	0%	1%
New York	5%	6%	4%	3%
North Carolina	3%	3%	3%	7%
North Dakota	0%	0%	0%	0%
Ohio	1%	1%	2%	0%
Oklahoma	0%	0%	0%	0%
Oregon	3%	4%	2%	7%
Pennsylvania	2%	2%	1%	5%
Rhode Island	1%	1%	0%	4%
South Carolina	1%	1%	1%	0%
South Dakota	0%	0%	0%	0%
Tennessee	1%	1%	2%	2%
Texas	10%	9%	12%	1%
Utah	0%	0%	0%	0%
Vermont	1%	1%	1%	3%
Virginia	1%	1%	1%	1%

		Gender		
	Total	Female	Male	Non Binary
Washington	4%	4%	4%	5%
West Virginia	0%	0%	0%	0%
Wisconsin	1%	1%	1%	0%
Wyoming	1%	0%	1%	0%
Refused	1%	2%	1%	1%
Total	98%	101%	96%	97%
(Unweighted N)	(2001)	(905)	(1009)	(87)

		Race					
	Total	White	Asian	Black Or Africa...	Hispanic Latino	American Indian	Two Or More...
Alabama	1%	1%	2%	0%	2%	0%	0%
Alaska	2%	3%	2%	3%	1%	0%	6%
Arizona	4%	4%	3%	3%	5%	9%	4%
Arkansas	1%	1%	2%	2%	2%	0%	0%
California	19%	14%	35%	16%	31%	32%	20%
Colorado	10%	14%	1%	3%	7%	0%	16%
Connecticut	1%	1%	0%	1%	0%	0%	2%
Delaware	0%	0%	0%	0%	0%	0%	0%
Florida	1%	2%	1%	2%	0%	10%	1%
Georgia	2%	1%	0%	5%	1%	0%	0%
Hawaii	3%	4%	2%	1%	1%	0%	6%
Idaho	0%	1%	0%	0%	0%	0%	1%
Illinois	1%	1%	0%	0%	1%	7%	0%
Indiana	0%	1%	1%	0%	0%	7%	0%
Iowa	0%	0%	0%	0%	0%	0%	0%
Kansas	0%	1%	0%	0%	1%	0%	0%
Kentucky	1%	1%	0%	1%	0%	0%	1%
Louisiana	0%	0%	0%	0%	0%	0%	0%
Maine	2%	1%	1%	2%	1%	0%	2%
Maryland	1%	1%	1%	2%	1%	0%	1%
Massachusetts	5%	5%	5%	7%	1%	9%	5%
Michigan	2%	2%	1%	0%	0%	6%	0%

		Race					
	Total	White	Asian	Black Or Africa...	Hispanic Latino	American Indian	Two Or More...
Minnesota	2%	2%	1%	1%	3%	0%	2%
Mississippi	0%	0%	0%	0%	0%	0%	0%
Missouri	1%	1%	0%	0%	1%	0%	3%
Montana	1%	1%	0%	0%	0%	0%	2%
Nebraska	0%	0%	0%	0%	0%	0%	0%
Nevada	0%	0%	0%	0%	0%	0%	0%
New Hampshire	1%	1%	1%	0%	1%	0%	1%
New Jersey	1%	1%	1%	2%	1%	0%	0%
New Mexico	0%	0%	0%	0%	1%	0%	0%
New York	5%	5%	9%	4%	5%	7%	6%
North Carolina	3%	3%	2%	8%	1%	0%	0%
North Dakota	0%	0%	0%	0%	0%	7%	0%
Ohio	1%	2%	2%	0%	0%	0%	1%
Oklahoma	0%	0%	0%	1%	0%	0%	0%
Oregon	3%	2%	2%	4%	5%	0%	5%
Pennsylvania	2%	2%	3%	2%	1%	0%	0%
Rhode Island	1%	0%	0%	1%	2%	0%	0%
South Carolina	1%	1%	0%	1%	0%	0%	1%
South Dakota	0%	0%	0%	1%	0%	0%	0%
Tennessee	1%	2%	1%	0%	2%	0%	0%
Texas	10%	7%	9%	15%	18%	7%	8%
Utah	0%	0%	1%	0%	0%	0%	0%
Vermont	1%	1%	1%	0%	0%	0%	3%
Virginia	1%	1%	1%	3%	1%	0%	1%
Washington	4%	4%	4%	2%	4%	0%	4%
West Virginia	0%	0%	0%	0%	0%	0%	0%

		Race					
	Total	White	Asian	Black Or Africa...	Hispanic Latino	American Indian	Two Or More...
Wisconsin	1%	1%	0%	0%	1%	0%	0%
Wyoming	1%	1%	1%	0%	1%	0%	0%
Refused	1%	1%	3%	6%	0%	0%	2%
Total	98%	98%	99%	99%	103%	101%	104%
(Unweighted N)	(2001)	(1384)	(222)	(97)	(140)	(13)	(118)

Q5. In which part of the country would you most like to live?

	Gender			
	Total	Female	Male	Non Binary
Northeast	29%	31%	26%	43%
Midwest	18%	18%	18%	14%
South	21%	19%	22%	12%
West	32%	31%	33%	30%
Refused	1%	1%	1%	1%
Total	101%	100%	100%	100%
(Unweighted N)	(2001)	(905)	(1009)	(87)

	Race						
	Total	White	Asian	Black Or Africa...	Hispanic Latino	American Indian	Two Or More...
Northeast	29%	32%	36%	26%	21%	15%	30%
Midwest	18%	20%	11%	13%	15%	30%	16%
South	21%	19%	13%	35%	20%	16%	9%
West	32%	29%	40%	23%	45%	40%	45%
Refused	1%	0%	0%	4%	0%	0%	0%
Total	101%	100%	100%	101%	101%	101%	100%
(Unweighted N)	(2001)	(1384)	(222)	(97)	(140)	(13)	(118)

Q6. Which city in the Northeast do you most want to live in after graduation?

		Gender			Race				
	Total	Female	Male	Non Binary	White	Asian	Black Or Africa...	Hispanic Latino	Two Or More...
Boston	24%	22%	29%	14%	25%	25%	19%	16%	29%
New York City	32%	32%	34%	12%	29%	46%	35%	38%	31%
Washington D.C.	6%	7%	5%	3%	8%	4%	0%	4%	15%
Baltimore	2%	2%	1%	7%	2%	4%	4%	0%	0%
Philadelphia	11%	11%	10%	31%	9%	8%	18%	20%	2%
Portland, ME	3%	3%	3%	3%	5%	2%	0%	0%	0%
Pittsburgh	2%	4%	1%	0%	4%	0%	0%	0%	3%
Providence	2%	3%	1%	0%	3%	1%	0%	4%	0%
Other	14%	14%	14%	28%	15%	7%	11%	18%	19%
Refused	3%	3%	2%	3%	1%	2%	13%	0%	0%
Total	99%	101%	100%	101%	101%	99%	100%	100%	99%
(Unweighted N)	(619)	(301)	(278)	(40)	(433)	(84)	(28)	(29)	(38)

Q7. Which city in the Midwest do you most want to live in after graduation?

		Gender		Race			
	Total	Female	Male	White	Asian	Black Or Africa...	Hispanic Latino
Chicago	17%	19%	17%	17%	29%	13%	25%
Detroit	4%	3%	5%	6%	10%	0%	0%
Columbus	12%	13%	12%	11%	3%	26%	6%
Indianapolis	4%	2%	6%	3%	7%	5%	4%
Minneapolis	10%	10%	9%	10%	6%	7%	11%
Milwaukee	4%	5%	3%	5%	0%	0%	5%
Kansas City, MO	8%	7%	8%	9%	0%	7%	4%
Other	37%	37%	37%	38%	37%	19%	43%
Refused	4%	4%	3%	1%	7%	23%	0%
Total	100%	100%	100%	100%	99%	100%	98%
(Unweighted N)	(392)	(179)	(197)	(289)	(29)	(17)	(21)

Q8. Which city in the South do you most want to live in after graduation?

		Gender		Race			
	Total	Female	Male	White	Asian	Black Or Africa...	Hispanic Latino
Austin	12%	14%	10%	7%	7%	22%	12%
Dallas	13%	10%	17%	12%	33%	3%	32%
Houston	10%	9%	12%	8%	29%	6%	14%
Memphis	0%	0%	0%	0%	3%	0%	0%
Nashville	7%	9%	5%	8%	10%	3%	12%
Atlanta	4%	5%	3%	5%	4%	3%	0%
New Orleans	3%	4%	3%	2%	0%	6%	3%
Miami	3%	2%	4%	4%	0%	2%	0%
Tampa	2%	2%	2%	2%	0%	0%	4%
Charlotte, NC	15%	14%	15%	16%	3%	23%	3%
Louisville	1%	2%	1%	2%	0%	0%	0%
Other	26%	27%	25%	32%	7%	20%	20%
Refused	3%	4%	2%	1%	4%	10%	0%
Total	99%	102%	99%	99%	100%	98%	100%
(Unweighted N)	(380)	(151)	(220)	(271)	(30)	(34)	(28)

Q9. Which city in the West do you most want to live in after graduation?

	Gender				Race				
	Total	Female	Male	Non Binary	White	Asian	Black Or Africa...	Hispanic Latino	Two Or More...
Seattle	18%	20%	17%	24%	18%	14%	20%	19%	19%
Portland	11%	13%	8%	19%	12%	6%	7%	14%	11%
San Francisco	13%	12%	14%	20%	13%	29%	14%	9%	7%
Los Angeles	20%	20%	20%	22%	15%	28%	25%	27%	26%
Denver	10%	10%	11%	0%	14%	1%	5%	6%	12%
Phoenix	6%	4%	8%	0%	9%	0%	3%	0%	4%
Las Vegas	1%	0%	2%	0%	1%	0%	0%	3%	2%
Other	18%	19%	18%	12%	17%	20%	13%	22%	20%
Refused	2%	3%	2%	4%	1%	1%	14%	0%	0%
Total	99%	101%	100%	101%	100%	99%	101%	100%	101%
(Unweighted N)	(655)	(301)	(328)	(26)	(416)	(87)	(27)	(62)	(50)

Q10. If it were possible, would you like to live near where you grew up?

	Gender			
	Total	Female	Male	Non Binary
Yes, would like to live near where I...	50%	48%	53%	31%
No, would not like to live near where...	49%	51%	46%	69%
Refused	1%	1%	1%	0%
Total	100%	100%	100%	100%
(Unweighted N)	(2001)	(905)	(1009)	(87)

	Race						
	Total	White	Asian	Black Or Africa...	Hispanic Latino	American Indian	Two Or More...
Yes, would like to live near where I...	50%	51%	56%	37%	60%	7%	38%
No, would not like to live near where...	49%	49%	42%	59%	39%	93%	62%
Refused	1%	0%	1%	4%	1%	0%	0%
Total	100%	100%	99%	100%	100%	100%	100%
(Unweighted N)	(2001)	(1384)	(222)	(97)	(140)	(13)	(118)

City Life poll

May 2019 - 2001 US college students



About College Pulse

College Pulse is an online survey and analytics company dedicated to understanding the attitudes, preferences, and behaviors of today's college students. College Pulse offers custom data-driven marketing and research solutions, utilizing its unique Undergraduate Student Panel that includes 240,000 undergraduate college student respondents from more than 800 four-year colleges and universities in all 50 states.

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