

PARENTS AND COLLEGE ADMISSIONS SURVEY

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Topline & Methodology

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COLLEGE PULSE

PARENTS AND COLLEGE ADMISSIONS SURVEY TOPLINE
N=1501 COLLEGE STUDENTS

Q.1 Did you take an ACT or SAT prep course or have a tutor to help you prepare for the exam? [Select up to 2 options]

28%	Yes, took a prep course
10%	Yes, had a tutor
61%	No, did not take a course or have a tutor
1%	Refused

Q.2 How many colleges or universities did you apply to?

Mean: 4.4

Median: 4.0

Q.3 How involved were your parents with selecting the list of colleges and universities you applied to?

6%	Extremely involved
15%	Very involved
30%	Somewhat involved
25%	Not too involved
23%	Not at all involved
1%	Refused
100%	Total

Q.4 Did you get accepted into the college or university that was your first choice?

63%	Yes, got into my first choice
23%	No, did not get into my first choice

13%	Did not really have a first choice
1%	Refused
100%	Total

Q.5 How helpful were the following types of people to you during the college admissions process:

Q.6 Your parents

32%	Very helpful
35%	Somewhat helpful
16%	Not too helpful
10%	Not at all helpful
5%	Not applicable
1%	Refused
100%	Total

Q.7 Your high school guidance counselor

11%	Very helpful
24%	Somewhat helpful
24%	Not too helpful
33%	Not at all helpful
8%	Not applicable
1%	Refused
100%	Total

Q.8 Your high school sports coach

1%	Very helpful
5%	Somewhat helpful
5%	Not too helpful

33%	Not at all helpful
55%	Not applicable
1%	Refused
100%	Total

Q.9 Your friends

5%	Very helpful
29%	Somewhat helpful
30%	Not too helpful
24%	Not at all helpful
10%	Not applicable
1%	Refused
100%	Total

Q.10 Growing up, did you parents expect you to go to college, did they not expect you to go to college, or did they have any no expectation either way?

86%	Expect that you would go to college
3%	Did not expect
10%	No expectation either way
1%	Refused
100%	Total

Q.11 How much are your parents helping you out with paying for college?
When it comes to college tuition and room and board are they paying...

32%	All of the cost
20%	Most of cost
14%	Some of the cost
11%	Little of the cost

23%	None of the cost
1%	Refused
100%	Total

Q.12 How would you describe your economic circumstances growing up?

9%	Poor
17%	Working class
16%	Lower middle class
33%	Middle class
22%	Upper middle class
3%	Very well off
1%	Refused
100%	Total

Survey Methodology

This survey was designed and conducted by College Pulse. Interviews were conducted in English among a sample of 1501 students who are currently enrolled in four-year degree programs.

The initial sample was drawn from College Pulse's Undergraduate Student Panel that includes over 240,000 verified students representing more than 800 different four-year colleges and universities in all 50 states. Panel members are recruited by a number of methods to help ensure diversity in the panel population, including web advertising, permission-based email campaigns, and partnerships with university organizations.

To reduce the effects of any non-response bias, a post-stratification adjustment was applied based on demographic distributions from the 2017 Current Population Survey (CPS). The post-stratification weight rebalanced the sample based on the following benchmarks: age, race and ethnicity, and gender. The sample weighting was accomplished using an iterative proportional fitting (IPF) process that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results.

About College Pulse

College Pulse is an online survey and analytics company dedicated to understanding the attitudes, preferences, and behaviors of today's college students. College Pulse offers custom data-driven marketing and research solutions, utilizing its unique Undergraduate Student Panel that includes 240,000 undergraduate college student respondents from more than 800 four-year colleges and universities in all 50 states.

For more information, visit <https://collegepulse.com>

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