

# OCCUPATIONS SURVEY

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Topline & Methodology

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**OCCUPATIONS SURVEY TOPLINE**  
**N=20128 COLLEGE STUDENTS**

Q.1      How much do you think SCIENTISTS contribute to the well-being of our society?

|      |                |
|------|----------------|
| 74%  | A lot          |
| 21%  | Some           |
| 3%   | Not very much  |
| 1%   | Nothing at all |
| 1%   | Don't know     |
| <1%  | Refused        |
| 100% | Total          |

Q.2      How much do you think ENGINEERS contribute to the well-being of our society?

|      |                |
|------|----------------|
| 83%  | A lot          |
| 14%  | Some           |
| 2%   | Not very much  |
| 1%   | Nothing at all |
| 1%   | Don't know     |
| <1%  | Refused        |
| 100% | Total          |

Q.3      How much do you think TEACHERS (pre-higher education) contribute to the well-being of our society?

|     |                |
|-----|----------------|
| 81% | A lot          |
| 14% | Some           |
| 3%  | Not very much  |
| 1%  | Nothing at all |
| 1%  | Don't know     |



<1%    Refused  
100%    Total

Q.4      How much do you think RELIGIOUS LEADERS contribute to the well-being of our society?

19%    A lot  
41%    Some  
29%    Not very much  
9%    Nothing at all  
1%    Don't know  
<1%    Refused  
100%    Total

Q.5      How much do you think MEDICAL DOCTORS contribute to the well-being of our society?

83%    A lot  
13%    Some  
2%    Not very much  
1%    Nothing at all  
1%    Don't know  
<1%    Refused  
100%    Total

Q.6      How much do you think PROFESSORS contribute to the well-being of our society?

56%    A lot  
36%    Some  
6%    Not very much  
1%    Nothing at all  
1%    Don't know



<1%    Refused  
100%    Total

Q.7      How much do you think JOURNALISTS contribute to the well-being of our society?

26%    A lot  
43%    Some  
25%    Not very much  
5%    Nothing at all  
1%    Don't know  
<1%    Refused  
100%    Total

Q.8      How much do you think members of the MILITARY contribute to the well-being of our society?

48%    A lot  
34%    Some  
13%    Not very much  
3%    Nothing at all  
1%    Don't know  
<1%    Refused  
100%    Total

Q.9      How much do you think ARTISTS contribute to the well-being of our society?

24%    A lot  
41%    Some  
27%    Not very much  
7%    Nothing at all  
1%    Don't know

<1%    Refused  
100%    Total

Q.10    How much do you think CONSULTANTS contribute to the well-being of our society?

11%    A lot  
43%    Some  
30%    Not very much  
5%    Nothing at all  
11%    Don't know  
<1%    Refused  
100%    Total

Q.11    How much do you think people who work in FINANCIAL SERVICES contribute to the well-being of our society?

23%    A lot  
51%    Some  
20%    Not very much  
3%    Nothing at all  
3%    Don't know  
<1%    Refused  
100%    Total

Q.12    How much do you think POLITICIANS contribute to the well-being of our society?

15%    A lot  
36%    Some  
35%    Not very much  
12%    Nothing at all  
2%    Don't know



|      |         |
|------|---------|
| 1%   | Refused |
| 100% | Total   |

Q.13 How much do you think ENTREPRENEURS contribute to the well-being of our society?

|      |                |
|------|----------------|
| 34%  | A lot          |
| 45%  | Some           |
| 16%  | Not very much  |
| 3%   | Nothing at all |
| 2%   | Don't know     |
| <1%  | Refused        |
| 100% | Total          |

Q.14 How much do you think TRUCK DRIVERS contribute to the well-being of our society?

|      |                |
|------|----------------|
| 40%  | A lot          |
| 41%  | Some           |
| 15%  | Not very much  |
| 3%   | Nothing at all |
| 1%   | Don't know     |
| <1%  | Refused        |
| 100% | Total          |

Q.15 How much do you think CONSTRUCTION WORKERS contribute to the well-being of our society?

|     |                |
|-----|----------------|
| 61% | A lot          |
| 32% | Some           |
| 5%  | Not very much  |
| 1%  | Nothing at all |
| 1%  | Don't know     |



|      |         |
|------|---------|
| 1%   | Refused |
| 100% | Total   |

Q.16 How much do you think members of LAW ENFORCEMENT contribute to the well-being of our society?

|      |                |
|------|----------------|
| 57%  | A lot          |
| 31%  | Some           |
| 8%   | Not very much  |
| 3%   | Nothing at all |
| 1%   | Don't know     |
| 1%   | Refused        |
| 100% | Total          |

Q.17 How important is it for you to have an occupation that contributes to the well-being of society?

|      |                      |
|------|----------------------|
| 34%  | Extremely important  |
| 35%  | Very important       |
| 24%  | Somewhat important   |
| 5%   | Not too important    |
| 2%   | Not at all important |
| 1%   | Refused              |
| 100% | Total                |

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## Survey Methodology

This survey was designed and conducted by College Pulse. Interviews were conducted in English among a sample of 20128 students who are currently enrolled in four-year degree programs.

The initial sample was drawn from College Pulse's Undergraduate Student Panel that includes over 240,000 verified students representing more than 800 different four-year colleges and universities in all 50 states. Panel members are recruited by a number of methods to help ensure diversity in the panel population, including web advertising, permission-based email campaigns, and partnerships with university organizations.

To reduce the effects of any non-response bias, a post-stratification adjustment was applied based on demographic distributions from the 2017 Current Population Survey (CPS). The post-stratification weight rebalanced the sample based on the following benchmarks: age, race and ethnicity, and gender. The sample weighting was accomplished using an iterative proportional fitting (IPF) process that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results.



## About College Pulse

College Pulse is an online survey and analytics company dedicated to understanding the attitudes, preferences, and behaviors of today's college students. College Pulse offers custom data-driven marketing and research solutions, utilizing its unique Undergraduate Student Panel that includes 240,000 undergraduate college student respondents from more than 800 four-year colleges and universities in all 50 states.

For more information, visit <https://collegepulse.com>

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