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Q1. Are you going home for Thanksgiving?

		Financial Aid			Gender			Sexual Orientation	
	Total	No	Yes	Other	Female	Male	Non Binary	LGBTQIA	Straight
Yes	56%	61%	55%	28%	54%	57%	51%	55%	56%
No	19%	18%	19%	14%	19%	18%	28%	23%	18%
I live at home	21%	19%	22%	0%	23%	20%	20%	18%	22%
Not sure	4%	2%	4%	0%	4%	5%	1%	4%	4%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	42%	100%	100%	100%	100%	100%
(Unweighted N)	(1500)	(444)	(1040)	(11)	(689)	(761)	(74)	(393)	(1107)

		Political Leaning			Race						
	Total	Democrat	Independent	Republican	White	Asian	Black Or African American	Hispanic Latino	American Indian	Two Or More Races	Other
Yes	56%	59%	54%	57%	60%	48%	59%	42%	36%	59%	0%
No	19%	19%	20%	17%	17%	21%	15%	27%	32%	17%	0%
I live at home	21%	20%	21%	22%	20%	28%	21%	24%	11%	21%	0%
Not sure	4%	2%	5%	4%	3%	3%	4%	7%	20%	3%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%	0%
(Unweighted N)	(1500)	(445)	(825)	(224)	(1000)	(153)	(93)	(127)	(9)	(96)	(21)

Q2. Why are you not going home? Please choose all that apply.

		Financial Aid		Gender			Sexual Orientation		Political Leaning		
	Total	No	Yes	Female	Male	Non Binary	LGBTQIA	Straight	Democrat	Independent	Republican
I don't want to	16%	29%	14%	9%	22%	45%	29%	10%	16%	17%	14%
I don't get enough time off from school	28%	19%	30%	32%	22%	22%	23%	30%	35%	24%	28%
I have too much school work	13%	11%	13%	12%	12%	31%	26%	7%	16%	13%	1%
I can't take time off from my job(s)	22%	11%	23%	26%	20%	22%	26%	20%	21%	25%	12%
It's too expensive	45%	34%	47%	49%	39%	56%	57%	40%	47%	46%	34%
Other	32%	44%	30%	26%	39%	25%	27%	34%	22%	35%	43%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
(Unweighted N)	(266)	(78)	(186)	(113)	(140)	(20)	(81)	(185)	(74)	(155)	(36)

		Race			
	Total	White	Asian	Black Or African American	Hispanic Latino
I don't want to	16%	16%	17%	16%	13%
I don't get enough time off from school	28%	20%	27%	47%	37%
I have too much school work	13%	8%	23%	5%	24%
I can't take time off from my job(s)	22%	25%	9%	11%	27%
It's too expensive	45%	38%	55%	68%	51%
Other	32%	38%	36%	21%	19%

		Race			
	Total	White	Asian	Black Or African American	Hispanic Latino
Refused	0%	0%	0%	0%	0%
(Unweighted N)	(266)	(166)	(27)	(14)	(32)

Q3. Will you and your friends celebrate “friendsgiving”?

		Financial Aid			Gender			Sexual Orientation	
	Total	No	Yes	Other	Female	Male	Non Binary	LGBTQIA	Straight
Yes	27%	29%	26%	0%	28%	25%	30%	29%	26%
No	53%	57%	52%	56%	52%	55%	48%	47%	55%
Not sure	20%	14%	21%	11%	21%	19%	23%	25%	18%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	99%	67%	101%	99%	101%	101%	99%
(Unweighted N)	(1491)	(441)	(1034)	(11)	(687)	(754)	(74)	(393)	(1098)

		Political Leaning			Race						
	Total	Democrat	Independent	Republican	White	Asian	Black Or African American	Hispanic Latino	American Indian	Two Or More Races	Other
Yes	27%	30%	27%	22%	27%	35%	24%	27%	5%	25%	0%
No	53%	48%	54%	59%	54%	45%	52%	53%	75%	53%	0%
Not sure	20%	22%	19%	19%	18%	20%	25%	20%	20%	22%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	0%
(Unweighted N)	(1491)	(444)	(822)	(221)	(995)	(152)	(91)	(127)	(9)	(96)	(20)

Q4. Do you eat a vegetarian, vegan, or plant-based diet?

		Financial Aid			Gender			Sexual Orientation	
	Total	No	Yes	Other	Female	Male	Non Binary	LGBTQIA	Straight
Yes	9%	12%	8%	0%	11%	6%	14%	16%	6%
No	91%	88%	92%	76%	89%	94%	86%	84%	94%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	76%	100%	100%	100%	100%	100%
(Unweighted N)	(1500)	(444)	(1040)	(11)	(689)	(761)	(74)	(393)	(1107)

		Political Leaning			Race						
	Total	Democrat	Independent	Republican	White	Asian	Black Or African American	Hispanic Latino	American Indian	Two Or More Races	Other
Yes	9%	10%	9%	5%	8%	15%	4%	11%	11%	11%	0%
No	91%	90%	91%	95%	92%	85%	96%	89%	89%	89%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%
(Unweighted N)	(1500)	(445)	(825)	(224)	(1000)	(153)	(93)	(127)	(9)	(96)	(21)

Q5. What do you eat for Thanksgiving in place of turkey?

		Financial Aid		Gender		Sexual Orientation		Political Leaning	
	Total	No	Yes	Female	Male	LGBTQIA	Straight	Democrat	Independent
Tofurky	15%	20%	14%	9%	31%	17%	13%	22%	10%
Nut loaf	1%	2%	1%	0%	5%	2%	1%	4%	0%
Stuffed squash	3%	4%	1%	2%	4%	0%	5%	2%	3%
Vegetable Pie	3%	2%	3%	4%	1%	2%	4%	0%	5%
Vegetarian/vegan sides	60%	54%	62%	71%	28%	68%	52%	52%	64%
Other	18%	19%	18%	14%	30%	11%	25%	19%	17%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	101%	99%	100%	99%	100%	100%	99%	99%
(Unweighted N)	(138)	(53)	(84)	(83)	(46)	(67)	(71)	(57)	(72)

		Race		
	Total	White	Asian	Hispanic Latino
Tofurky	15%	12%	35%	18%
Nut loaf	1%	0%	3%	6%
Stuffed squash	3%	5%	0%	0%
Vegetable Pie	3%	1%	3%	0%
Vegetarian/vegan sides	60%	68%	45%	51%
Other	18%	14%	14%	25%
Refused	0%	0%	0%	0%
Total	100%	100%	100%	100%
(Unweighted N)	(138)	(80)	(23)	(15)

Q6. How many people attending your Thanksgiving meal have a vegetarian, vegan, or plant-based diet?

		Financial Aid			Gender			Sexual Orientation	
	Total	No	Yes	Other	Female	Male	Non Binary	LGBTQIA	Straight
Everyone	2%	2%	1%	0%	1%	2%	1%	2%	1%
Most people	2%	1%	1%	0%	1%	2%	4%	2%	1%
Some people	3%	3%	3%	14%	3%	3%	4%	3%	3%
A few people	16%	22%	16%	0%	16%	16%	28%	22%	15%
Only me	5%	6%	5%	0%	7%	2%	10%	8%	4%
No one	72%	65%	73%	31%	71%	76%	53%	63%	75%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	99%	99%	45%	99%	101%	100%	100%	99%
(Unweighted N)	(1488)	(440)	(1032)	(11)	(686)	(753)	(73)	(392)	(1096)

		Political Leaning			Race						
	Total	Democrat	Independent	Republican	White	Asian	Black Or African American	Hispanic Latino	American Indian	Two Or More Races	Other
Everyone	2%	2%	1%	1%	1%	2%	2%	3%	11%	1%	0%
Most people	2%	2%	1%	2%	1%	3%	2%	2%	0%	0%	0%
Some people	3%	5%	3%	2%	4%	5%	2%	2%	0%	2%	0%
A few people	16%	19%	17%	11%	17%	12%	14%	17%	27%	19%	0%
Only me	5%	6%	5%	1%	5%	7%	4%	5%	0%	8%	0%
No one	72%	67%	73%	83%	72%	70%	77%	71%	62%	70%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	101%	100%	100%	100%	99%	101%	100%	100%	100%	0%
(Unweighted N)	(1488)	(443)	(819)	(222)	(993)	(152)	(90)	(127)	(9)	(96)	(20)

Q7. Do you plan to keep up your family's Thanksgiving traditions as you get older, or form your own traditions?

		Financial Aid			Gender			Sexual Orientation	
	Total	No	Yes	Other	Female	Male	Non Binary	LGBTQIA	Straight
Keep up my family's traditions	25%	28%	24%	19%	25%	26%	9%	16%	28%
Form my own traditions	25%	23%	26%	0%	27%	22%	42%	32%	23%
A combination of both	50%	49%	50%	79%	49%	52%	49%	52%	50%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	98%	101%	100%	100%	100%	101%
(Unweighted N)	(1482)	(438)	(1028)	(11)	(683)	(750)	(73)	(390)	(1092)

		Political Leaning			Race						
	Total	Democrat	Independent	Republican	White	Asian	Black Or African American	Hispanic Latino	American Indian	Two Or More Races	Other
Keep up my family's traditions	25%	24%	22%	39%	25%	10%	29%	27%	26%	18%	0%
Form my own traditions	25%	24%	28%	19%	25%	31%	21%	26%	11%	28%	0%
A combination of both	50%	53%	51%	42%	50%	59%	50%	47%	63%	54%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	0%
(Unweighted N)	(1482)	(441)	(816)	(221)	(990)	(152)	(90)	(125)	(9)	(95)	(20)

Q8. What topics, if any, does your family avoid discussing during Thanksgiving? Please choose all that apply.

		Financial Aid			Gender			Sexual Orientation	
	Total	No	Yes	Other	Female	Male	Non Binary	LGBTQIA	Straight
Politics	27%	29%	27%	0%	27%	27%	26%	32%	25%
Religion	4%	3%	4%	0%	4%	4%	6%	4%	4%
Finances	4%	4%	4%	14%	4%	4%	5%	4%	4%
School/work	3%	2%	4%	0%	3%	4%	5%	3%	4%
Romantic relationships	1%	4%	1%	0%	2%	1%	2%	1%	1%
Sex/sexuality	20%	23%	19%	21%	20%	19%	17%	23%	18%
None	40%	35%	41%	0%	40%	40%	38%	33%	43%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	99%	100%	100%	35%	100%	99%	99%	100%	99%
(Unweighted N)	(1481)	(435)	(1030)	(11)	(682)	(750)	(72)	(388)	(1093)

Thanksgiving poll
November 2019 - 1501 US college students



		Political Leaning			Race						
	Total	Democrat	Independent	Republican	White	Asian	Black Or African American	Hispanic Latino	American Indian	Two Or More Races	Other
Politics	27%	29%	26%	28%	32%	20%	16%	24%	22%	27%	0%
Religion	4%	4%	5%	2%	4%	2%	4%	6%	0%	3%	0%
Finances	4%	5%	4%	3%	3%	7%	7%	3%	11%	7%	0%
School/work	3%	2%	4%	3%	3%	1%	9%	3%	0%	4%	0%
Romantic relationships	1%	2%	1%	1%	1%	2%	1%	2%	0%	0%	0%
Sex/sexuality	20%	17%	21%	22%	20%	13%	20%	19%	11%	19%	0%
None	40%	41%	40%	41%	37%	54%	42%	44%	56%	40%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	99%	100%	101%	100%	100%	99%	99%	101%	100%	100%	0%
(Unweighted N)	(1481)	(441)	(816)	(222)	(989)	(149)	(90)	(127)	(9)	(96)	(20)

Thanksgiving poll

November 2019 - 1501 US college students



Survey Methodology

This survey was designed and conducted by College Pulse. Interviews were conducted in English among a sample of 1501 undergraduate students who are currently enrolled in the U.S.

The initial sample was drawn from College Pulse's Undergraduate Student Panel that includes over 240,000 verified students representing more than 800 different colleges and universities in all 50 states. Panel members are recruited by a number of methods to help ensure diversity in the panel population, including web advertising, permission-based email campaigns, and partnerships with university organizations.

To reduce the effects of any non-response bias, a post-stratification adjustment was applied based on demographic distributions from the 2017 Current Population Survey (CPS). The post-stratification weight rebalanced the sample based on the following benchmarks: age, race and ethnicity, and gender. The sample weighting was accomplished using an iterative proportional fitting (IPF) process that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results.

The margin of error for this survey is $\pm 2.9\%$. Margins of error are typically calculated on probability-based samples and are not technically correct for non-probability online samples. We supply them here to provide a general assessment of error ranges that may be associated with the data.

Thanksgiving poll

November 2019 - 1501 US college students



About College Pulse

College Pulse is an online survey and analytics company dedicated to understanding the attitudes, preferences, and behaviors of today's college students. College Pulse offers custom data-driven marketing and research solutions, utilizing its unique Undergraduate Student Panel that includes 240,000 undergraduate college student respondents from more than 800 four-year colleges and universities in all 50 states.

For more information, visit <https://collegepulse.com>