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Q1. How often, if ever, do you vape?

|                | gender:grouped |        |       |            | greek:grouped |              | politicalLeaning:grouped |             |            |
|----------------|----------------|--------|-------|------------|---------------|--------------|--------------------------|-------------|------------|
|                | Total          | Female | Male  | Non Binary | Affiliated    | Unaffiliated | Democrat                 | Independent | Republican |
| Very often     | 6%             | 7%     | 6%    | 4%         | 8%            | 6%           | 7%                       | 6%          | 5%         |
| Often          | 4%             | 3%     | 5%    | 2%         | 6%            | 3%           | 2%                       | 5%          | 6%         |
| Sometimes      | 5%             | 4%     | 6%    | 9%         | 9%            | 5%           | 5%                       | 5%          | 6%         |
| Rarely         | 12%            | 13%    | 11%   | 17%        | 17%           | 12%          | 12%                      | 14%         | 9%         |
| Never          | 72%            | 73%    | 71%   | 69%        | 60%           | 74%          | 73%                      | 71%         | 74%        |
| Refused        | 0%             | 0%     | 1%    | 0%         | 0%            | 0%           | 0%                       | 0%          | 1%         |
| Total          | 99%            | 100%   | 100%  | 101%       | 100%          | 100%         | 99%                      | 101%        | 101%       |
| (Unweighted N) | (1499)         | (614)  | (802) | (82)       | (176)         | (1321)       | (468)                    | (799)       | (225)      |

|                | Race   |        |       |                           |                 |                 |                   |       |
|----------------|--------|--------|-------|---------------------------|-----------------|-----------------|-------------------|-------|
|                | Total  | White  | Asian | Black Or African American | Hispanic Latino | American Indian | Two Or More Races | Other |
| Very often     | 6%     | 7%     | 6%    | 5%                        | 5%              | 32%             | 4%                | 9%    |
| Often          | 4%     | 5%     | 3%    | 3%                        | 0%              | 0%              | 2%                | 0%    |
| Sometimes      | 5%     | 5%     | 6%    | 6%                        | 5%              | 0%              | 5%                | 12%   |
| Rarely         | 12%    | 11%    | 7%    | 16%                       | 15%             | 15%             | 16%               | 5%    |
| Never          | 72%    | 71%    | 78%   | 69%                       | 75%             | 53%             | 73%               | 74%   |
| Refused        | 0%     | 0%     | 0%    | 1%                        | 0%              | 0%              | 0%                | 0%    |
| Total          | 99%    | 99%    | 100%  | 100%                      | 100%            | 100%            | 100%              | 100%  |
| (Unweighted N) | (1499) | (1022) | (156) | (85)                      | (109)           | (9)             | (90)              | (26)  |

Q2. Do you currently use a vape pen for...

|                        |        | gender:grouped |       |            | greek:grouped |              | politicalLeaning:grouped |             |            |
|------------------------|--------|----------------|-------|------------|---------------|--------------|--------------------------|-------------|------------|
|                        | Total  | Female         | Male  | Non Binary | Affiliated    | Unaffiliated | Democrat                 | Independent | Republican |
| Nicotine               | 8%     | 7%             | 10%   | 4%         | 12%           | 8%           | 7%                       | 8%          | 10%        |
| Marijuana/THC          | 8%     | 8%             | 9%    | 8%         | 14%           | 8%           | 12%                      | 7%          | 4%         |
| Both                   | 3%     | 4%             | 3%    | 2%         | 4%            | 3%           | 3%                       | 3%          | 3%         |
| I don't use a vape pen | 80%    | 81%            | 78%   | 87%        | 71%           | 81%          | 78%                      | 81%         | 82%        |
| Refused                | 0%     | 0%             | 1%    | 0%         | 0%            | 0%           | 0%                       | 0%          | 1%         |
| Total                  | 99%    | 100%           | 101%  | 101%       | 101%          | 100%         | 100%                     | 99%         | 100%       |
| (Unweighted N)         | (1499) | (614)          | (802) | (82)       | (176)         | (1321)       | (468)                    | (799)       | (225)      |

|                        |        | Race   |       |                           |                 |                 |                   |       |
|------------------------|--------|--------|-------|---------------------------|-----------------|-----------------|-------------------|-------|
|                        | Total  | White  | Asian | Black Or African American | Hispanic Latino | American Indian | Two Or More Races | Other |
| Nicotine               | 8%     | 9%     | 3%    | 7%                        | 7%              | 32%             | 3%                | 9%    |
| Marijuana/THC          | 8%     | 8%     | 9%    | 10%                       | 9%              | 25%             | 9%                | 3%    |
| Both                   | 3%     | 4%     | 3%    | 0%                        | 2%              | 0%              | 6%                | 3%    |
| I don't use a vape pen | 80%    | 79%    | 85%   | 82%                       | 83%             | 44%             | 83%               | 85%   |
| Refused                | 0%     | 0%     | 0%    | 1%                        | 0%              | 0%              | 0%                | 0%    |
| Total                  | 99%    | 100%   | 100%  | 100%                      | 101%            | 101%            | 101%              | 100%  |
| (Unweighted N)         | (1499) | (1022) | (156) | (85)                      | (109)           | (9)             | (90)              | (26)  |

Q3. Are you more likely or less likely to date someone who vapes?

|                              | gender:grouped |        |       |            | greek:grouped |              | politicalLeaning:grouped |             |            |
|------------------------------|----------------|--------|-------|------------|---------------|--------------|--------------------------|-------------|------------|
|                              | Total          | Female | Male  | Non Binary | Affiliated    | Unaffiliated | Democrat                 | Independent | Republican |
| More likely                  | 1%             | 1%     | 2%    | 1%         | 1%            | 1%           | 2%                       | 1%          | 1%         |
| Less likely                  | 63%            | 66%    | 60%   | 64%        | 57%           | 64%          | 63%                      | 63%         | 67%        |
| Does not make any difference | 35%            | 33%    | 38%   | 36%        | 42%           | 34%          | 35%                      | 36%         | 31%        |
| Refused                      | 0%             | 0%     | 1%    | 0%         | 0%            | 0%           | 0%                       | 0%          | 1%         |
| Total                        | 99%            | 100%   | 101%  | 101%       | 100%          | 99%          | 100%                     | 100%        | 100%       |
| (Unweighted N)               | (1499)         | (614)  | (802) | (82)       | (176)         | (1321)       | (468)                    | (799)       | (225)      |

|                              | Race   |        |       |                           |                 |                 |                   |       |
|------------------------------|--------|--------|-------|---------------------------|-----------------|-----------------|-------------------|-------|
|                              | Total  | White  | Asian | Black Or African American | Hispanic Latino | American Indian | Two Or More Races | Other |
| More likely                  | 1%     | 1%     | 2%    | 0%                        | 2%              | 0%              | 1%                | 3%    |
| Less likely                  | 63%    | 66%    | 73%   | 63%                       | 54%             | 44%             | 64%               | 43%   |
| Does not make any difference | 35%    | 32%    | 24%   | 36%                       | 44%             | 56%             | 35%               | 54%   |
| Refused                      | 0%     | 0%     | 0%    | 1%                        | 0%              | 0%              | 0%                | 0%    |
| Total                        | 99%    | 99%    | 99%   | 100%                      | 100%            | 100%            | 100%              | 100%  |
| (Unweighted N)               | (1499) | (1022) | (156) | (85)                      | (109)           | (9)             | (90)              | (26)  |

Q4. Would you allow someone to vape in your home?

|                |        | gender:grouped |       |            | greek:grouped |              | politicalLeaning:grouped |             |            |
|----------------|--------|----------------|-------|------------|---------------|--------------|--------------------------|-------------|------------|
|                | Total  | Female         | Male  | Non Binary | Affiliated    | Unaffiliated | Democrat                 | Independent | Republican |
| Yes            | 30%    | 25%            | 36%   | 24%        | 32%           | 29%          | 30%                      | 29%         | 30%        |
| No             | 57%    | 61%            | 51%   | 65%        | 52%           | 58%          | 57%                      | 57%         | 58%        |
| Don't care     | 13%    | 14%            | 13%   | 11%        | 16%           | 13%          | 14%                      | 14%         | 11%        |
| Refused        | 0%     | 0%             | 1%    | 0%         | 0%            | 0%           | 0%                       | 0%          | 1%         |
| Total          | 100%   | 100%           | 101%  | 100%       | 100%          | 100%         | 101%                     | 100%        | 100%       |
| (Unweighted N) | (1499) | (614)          | (802) | (82)       | (176)         | (1321)       | (468)                    | (799)       | (225)      |

|                |        | Race   |       |                           |                 |                 |                   |       |
|----------------|--------|--------|-------|---------------------------|-----------------|-----------------|-------------------|-------|
|                | Total  | White  | Asian | Black Or African American | Hispanic Latino | American Indian | Two Or More Races | Other |
| Yes            | 30%    | 33%    | 16%   | 19%                       | 29%             | 47%             | 32%               | 41%   |
| No             | 57%    | 55%    | 69%   | 61%                       | 56%             | 53%             | 51%               | 48%   |
| Don't care     | 13%    | 11%    | 15%   | 19%                       | 15%             | 0%              | 18%               | 11%   |
| Refused        | 0%     | 0%     | 0%    | 1%                        | 0%              | 0%              | 0%                | 0%    |
| Total          | 100%   | 99%    | 100%  | 100%                      | 100%            | 100%            | 101%              | 100%  |
| (Unweighted N) | (1499) | (1022) | (156) | (85)                      | (109)           | (9)             | (90)              | (26)  |

Q5. Do you think vaping is...

|                                | gender:grouped |        |       |            | greek:grouped |              | politicalLeaning:grouped |             |            |
|--------------------------------|----------------|--------|-------|------------|---------------|--------------|--------------------------|-------------|------------|
|                                | Total          | Female | Male  | Non Binary | Affiliated    | Unaffiliated | Democrat                 | Independent | Republican |
| Very bad for your health       | 30%            | 37%    | 23%   | 13%        | 32%           | 29%          | 31%                      | 28%         | 34%        |
| Bad for your health            | 56%            | 53%    | 58%   | 71%        | 52%           | 56%          | 57%                      | 57%         | 51%        |
| Not too bad for your health    | 13%            | 9%     | 18%   | 15%        | 14%           | 13%          | 11%                      | 15%         | 13%        |
| Not at all bad for your health | 1%             | 1%     | 1%    | 1%         | 2%            | 1%           | 1%                       | 1%          | 1%         |
| Refused                        | 0%             | 0%     | 1%    | 0%         | 0%            | 0%           | 0%                       | 0%          | 1%         |
| Total                          | 100%           | 100%   | 101%  | 100%       | 100%          | 99%          | 100%                     | 101%        | 100%       |
| (Unweighted N)                 | (1499)         | (614)  | (802) | (82)       | (176)         | (1321)       | (468)                    | (799)       | (225)      |

|                                |        | Race   |       |                           |                 |                 |                   |       |
|--------------------------------|--------|--------|-------|---------------------------|-----------------|-----------------|-------------------|-------|
|                                | Total  | White  | Asian | Black Or African American | Hispanic Latino | American Indian | Two Or More Races | Other |
| Very bad for your health       | 30%    | 31%    | 35%   | 24%                       | 28%             | 51%             | 33%               | 19%   |
| Bad for your health            | 56%    | 55%    | 56%   | 60%                       | 55%             | 31%             | 54%               | 62%   |
| Not too bad for your health    | 13%    | 13%    | 10%   | 14%                       | 13%             | 18%             | 12%               | 19%   |
| Not at all bad for your health | 1%     | 1%     | 0%    | 0%                        | 3%              | 0%              | 1%                | 0%    |
| Refused                        | 0%     | 0%     | 0%    | 1%                        | 0%              | 0%              | 0%                | 0%    |
| Total                          | 100%   | 100%   | 101%  | 99%                       | 99%             | 100%            | 100%              | 100%  |
| (Unweighted N)                 | (1499) | (1022) | (156) | (85)                      | (109)           | (9)             | (90)              | (26)  |

Q6. Do you think vaping is more dangerous than smoking traditional nicotine cigarettes?

|                                                      |        | gender:grouped |       |            | greek:grouped |              | politicalLeaning:grouped |             |            |
|------------------------------------------------------|--------|----------------|-------|------------|---------------|--------------|--------------------------|-------------|------------|
|                                                      | Total  | Female         | Male  | Non Binary | Affiliated    | Unaffiliated | Democrat                 | Independent | Republican |
| Yes, vaping is more dangerous                        | 13%    | 14%            | 10%   | 20%        | 14%           | 13%          | 17%                      | 10%         | 13%        |
| No, cigarettes are more dangerous                    | 55%    | 47%            | 65%   | 56%        | 54%           | 55%          | 51%                      | 57%         | 55%        |
| Vaping and traditional cigarettes are about the same | 32%    | 39%            | 24%   | 25%        | 31%           | 32%          | 32%                      | 33%         | 31%        |
| Refused                                              | 0%     | 0%             | 1%    | 0%         | 0%            | 0%           | 0%                       | 0%          | 1%         |
| Total                                                | 100%   | 100%           | 100%  | 101%       | 99%           | 100%         | 100%                     | 100%        | 100%       |
| (Unweighted N)                                       | (1499) | (614)          | (802) | (82)       | (176)         | (1321)       | (468)                    | (799)       | (225)      |

|                                                      |        | Race   |       |                           |                 |                 |                   |       |
|------------------------------------------------------|--------|--------|-------|---------------------------|-----------------|-----------------|-------------------|-------|
|                                                      | Total  | White  | Asian | Black Or African American | Hispanic Latino | American Indian | Two Or More Races | Other |
| Yes, vaping is more dangerous                        | 13%    | 10%    | 11%   | 17%                       | 19%             | 40%             | 8%                | 3%    |
| No, cigarettes are more dangerous                    | 55%    | 58%    | 52%   | 47%                       | 49%             | 45%             | 55%               | 77%   |
| Vaping and traditional cigarettes are about the same | 32%    | 32%    | 36%   | 35%                       | 32%             | 15%             | 37%               | 21%   |
| Refused                                              | 0%     | 0%     | 0%    | 1%                        | 0%              | 0%              | 0%                | 0%    |
| Total                                                | 100%   | 100%   | 99%   | 100%                      | 100%            | 100%            | 100%              | 101%  |
| (Unweighted N)                                       | (1499) | (1022) | (156) | (85)                      | (109)           | (9)             | (90)              | (26)  |

Q7. Do you support or oppose a ban on sales of flavored nicotine vaping products?

|                  | gender:grouped |        |       |            | greek:grouped |              | politicalLeaning:grouped |             |            |
|------------------|----------------|--------|-------|------------|---------------|--------------|--------------------------|-------------|------------|
|                  | Total          | Female | Male  | Non Binary | Affiliated    | Unaffiliated | Democrat                 | Independent | Republican |
| Strongly support | 25%            | 29%    | 21%   | 24%        | 24%           | 25%          | 33%                      | 21%         | 18%        |
| Somewhat support | 24%            | 27%    | 21%   | 17%        | 28%           | 23%          | 26%                      | 22%         | 25%        |
| Somewhat oppose  | 20%            | 18%    | 22%   | 22%        | 19%           | 20%          | 19%                      | 21%         | 21%        |
| Strongly oppose  | 16%            | 12%    | 22%   | 21%        | 18%           | 16%          | 9%                       | 21%         | 22%        |
| Not sure         | 14%            | 14%    | 12%   | 15%        | 10%           | 14%          | 13%                      | 14%         | 11%        |
| Refused          | 1%             | 0%     | 1%    | 1%         | 1%            | 1%           | 0%                       | 0%          | 1%         |
| Total            | 100%           | 100%   | 99%   | 100%       | 100%          | 99%          | 100%                     | 99%         | 98%        |
| (Unweighted N)   | (1499)         | (614)  | (802) | (82)       | (176)         | (1321)       | (468)                    | (799)       | (225)      |

|                  | Race   |        |       |                           |                 |                 |                   |       |
|------------------|--------|--------|-------|---------------------------|-----------------|-----------------|-------------------|-------|
|                  | Total  | White  | Asian | Black Or African American | Hispanic Latino | American Indian | Two Or More Races | Other |
| Strongly support | 25%    | 23%    | 32%   | 27%                       | 28%             | 50%             | 23%               | 16%   |
| Somewhat support | 24%    | 24%    | 31%   | 25%                       | 22%             | 10%             | 28%               | 3%    |
| Somewhat oppose  | 20%    | 22%    | 11%   | 16%                       | 21%             | 9%              | 18%               | 41%   |
| Strongly oppose  | 16%    | 19%    | 12%   | 12%                       | 11%             | 23%             | 19%               | 33%   |
| Not sure         | 14%    | 12%    | 14%   | 17%                       | 18%             | 9%              | 11%               | 7%    |
| Refused          | 1%     | 1%     | 0%    | 2%                        | 0%              | 0%              | 1%                | 0%    |
| Total            | 100%   | 101%   | 100%  | 99%                       | 100%            | 101%            | 100%              | 100%  |
| (Unweighted N)   | (1499) | (1022) | (156) | (85)                      | (109)           | (9)             | (90)              | (26)  |

Q8. Should colleges ban vaping on campus?

|                |        | gender:grouped |       |            | greek:grouped |              | politicalLeaning:grouped |             |            |
|----------------|--------|----------------|-------|------------|---------------|--------------|--------------------------|-------------|------------|
|                | Total  | Female         | Male  | Non Binary | Affiliated    | Unaffiliated | Democrat                 | Independent | Republican |
| Yes            | 62%    | 68%            | 55%   | 60%        | 53%           | 64%          | 68%                      | 60%         | 59%        |
| No             | 37%    | 32%            | 44%   | 40%        | 47%           | 36%          | 32%                      | 40%         | 40%        |
| Refused        | 1%     | 0%             | 1%    | 0%         | 0%            | 1%           | 0%                       | 0%          | 1%         |
| Total          | 100%   | 100%           | 100%  | 100%       | 100%          | 101%         | 100%                     | 100%        | 100%       |
| (Unweighted N) | (1499) | (614)          | (802) | (82)       | (176)         | (1321)       | (468)                    | (799)       | (225)      |

|                |        | Race   |       |                           |                 |                 |                   |       |
|----------------|--------|--------|-------|---------------------------|-----------------|-----------------|-------------------|-------|
|                | Total  | White  | Asian | Black Or African American | Hispanic Latino | American Indian | Two Or More Races | Other |
| Yes            | 62%    | 63%    | 74%   | 57%                       | 62%             | 50%             | 71%               | 45%   |
| No             | 37%    | 37%    | 25%   | 41%                       | 38%             | 50%             | 29%               | 55%   |
| Refused        | 1%     | 0%     | 1%    | 2%                        | 0%              | 0%              | 0%                | 0%    |
| Total          | 100%   | 100%   | 100%  | 100%                      | 100%            | 100%            | 100%              | 100%  |
| (Unweighted N) | (1499) | (1022) | (156) | (85)                      | (109)           | (9)             | (90)              | (26)  |

## Vaping poll

September 2019 - 1501 US college students



### Survey Methodology

This survey was designed and conducted by College Pulse. Interviews were conducted in English among a sample of 1501 undergraduate students who are currently enrolled in the U.S.

The initial sample was drawn from College Pulse's Undergraduate Student Panel that includes over 240,000 verified students representing more than 800 different colleges and universities in all 50 states. Panel members are recruited by a number of methods to help ensure diversity in the panel population, including web advertising, permission-based email campaigns, and partnerships with university organizations.

To reduce the effects of any non-response bias, a post-stratification adjustment was applied based on demographic distributions from the 2017 Current Population Survey (CPS). The post-stratification weight rebalanced the sample based on the following benchmarks: age, race and ethnicity, and gender. The sample weighting was accomplished using an iterative proportional fitting (IPF) process that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results.

The margin of error for this survey is  $\pm 2.9\%$ . Margins of error are typically calculated on probability-based samples and are not technically correct for non-probability online samples. We supply them here to provide a general assessment of error ranges that may be associated with the data.

## Vaping poll

September 2019 - 1501 US college students



### About College Pulse

College Pulse is an online survey and analytics company dedicated to understanding the attitudes, preferences, and behaviors of today's college students. College Pulse offers custom data-driven marketing and research solutions, utilizing its unique Undergraduate Student Panel that includes 240,000 undergraduate college student respondents from more than 800 four-year colleges and universities in all 50 states.

For more information, visit <https://collegepulse.com>