

CLIMATE CHANGE SURVEY

May, 2019 Release

Topline & Methodology

Contact: Dan Cox, PhD
Head of Research, College Pulse
Email: Dan@collegepulse.com



COLLEGE PULSE

CLIMATE CHANGE SURVEY TOPLINE
N=8121 COLLEGE STUDENTS

Q.1 How personally concerned are you about climate change?

35%	Extremely concerned
30%	Very concerned
22%	Somewhat concerned
9%	Not too concerned
4%	Not at all concerned
1%	Refused
100%	Total

Q.2 Compared to the average student at your school, do you think you are more or less concerned about climate change?

13%	Way more
30%	A little more
32%	About the same
14%	A little less
10%	Way less
1%	Not sure
1%	Refused
100%	Total

Q.3 Which of these three statements about the Earth's temperature comes closest to your view?

74%	Earth is getting warmer because of human activity
18%	Earth is getting warmer because of natural patterns in the environment
3%	No solid evidence that the Earth is getting warmer
4%	Not sure



1%	Refused
100%	Total

Q.4 In your lifetime, how much do you think climate change will affect you?

36%	A great deal
41%	A moderate amount
16%	Only a little
6%	Not at all
1%	I don't think climate change will occur
1%	Refused
100%	Total

Q.5 How likely do you think it is that most of New York City will be underwater by the end of the century?

7%	Extremely likely
19%	Very likely
39%	Somewhat likely
27%	Not very likely
7%	Not at all likely
1%	Refused
100%	Total

Survey Methodology

This survey was designed and conducted by College Pulse. Interviews were conducted in English among a sample of 8121 students who are currently enrolled in four-year degree programs.

The initial sample was drawn from College Pulse's Undergraduate Student Panel that includes over 240,000 verified students representing more than 800 different four-year colleges and universities in all 50 states. Panel members are recruited by a number of methods to help ensure diversity in the panel population, including web advertising, permission-based email campaigns, and partnerships with university organizations.

To reduce the effects of any non-response bias, a post-stratification adjustment was applied based on demographic distributions from the 2017 Current Population Survey (CPS). The post-stratification weight rebalanced the sample based on the following benchmarks: age, race and ethnicity, and gender. The sample weighting was accomplished using an iterative proportional fitting (IPF) process that simultaneously balances the distributions of all variables. Weights were trimmed to prevent individual interviews from having too much influence on the final results.

About College Pulse

College Pulse is an online survey and analytics company dedicated to understanding the attitudes, preferences, and behaviors of today's college students. College Pulse offers custom data-driven marketing and research solutions, utilizing its unique Undergraduate Student Panel that includes 240,000 undergraduate college student respondents from more than 800 four-year colleges and universities in all 50 states.

For more information, visit <https://collegepulse.com>

Contact: Dan Cox, PhD
Head of Research, College Pulse
Email: Dan@collegepulse.com

